

# Simmons & Simmons LaunchPlus

Our dedicated online resource  
for start-up hedge funds

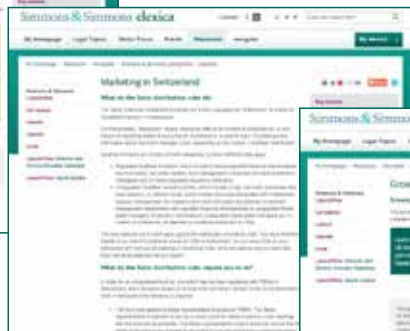
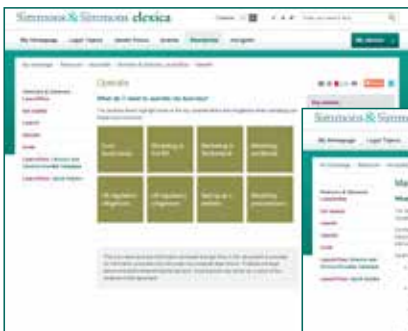
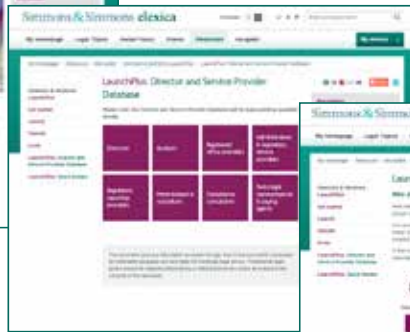
“Essential reading for  
anyone joining a hedge  
fund... Wish I'd had this  
years ago”

- leading lawyer at large hedge  
fund manager

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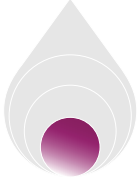
Simmons & Simmons LaunchPlus is a dedicated online resource for start-up hedge funds, designed to help today's emerging hedge fund managers tackle the considerable number of decision points and workstreams involved in setting up from scratch.

Hosted on elexica, our secure online services portal, Simmons & Simmons LaunchPlus makes the launch process more cost and time efficient by centralising start-up materials for ease of use and presenting them in a practical, easy-to-understand manner, so you can launch for less.

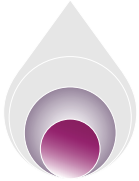


## What does it include?

From setting up your management business, to setting up and operating your fund, Simmons & Simmons LaunchPlus has the information you need, and an industry leading team that can keep on supporting you well beyond the start-up phase.



**Get started** takes you through some of the key decisions you need to consider, including branding your new business, choosing the right management and fund structures, the process for becoming UK FCA authorised and understanding seeding structures and seed deals.



**Launch** helps you plan your key workstreams to launch, understand the documents and agreements you need to put in place, work out how to choose your service providers and also provides you with a secure place to store your launch documentation.



**Operate** provides your business with supporting knowledge and guidance as you get to grips with running your business and funds, tackling corporate governance, ongoing regulatory obligations and marketing issues.



**Grow** equips you with knowledge on taking your business to the next level, whether through launching new feeder funds, managing money from special investors including ERISA benefit plans or managing new types of products such as UCITS.

In addition, the **LaunchPlus: Quick Guides** give you essential information on negotiating seeding agreements, administration agreements, prime brokerage agreements and lease agreements, as well as on AIFMD.

## How do I get access?

Immediate access to the **Get started** section of Simmons & Simmons LaunchPlus is available to existing clients and elexica subscribers at [elexica.com/LaunchPlus](http://elexica.com/LaunchPlus). To request a demo, or to obtain full access please contact our start-up team.



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