Panel session: Open Innovation

Angus McLean
Andrew Dentice (Barclays)
Diana Paredes (Suade Labs)
Maria Slowinska (Digital Catapult)

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Introduction

What is “Open Innovation”?

Term first coined by Professor Henry Chesborough, Haas Business School in his 2003 book “Open Innovation: The new imperative for Creating and Profiting from Technology”

Term means different things to different people… even within the same organisation

Perhaps easier to think about what isn’t Open Innovation
Key IP considerations

- Copyright owned by author (or his/her employer) unless otherwise agreed
- Inventions owned by inventor (or his/her employer)
- Patents are not available for inventions that have been “made available to the public”
- Database right is owned by the person who takes the initiative and assumes the risk of investing in obtaining, verifying and presenting the data (or his/her employer)
- Jointly created copyright works and databases can only be used, licensed and transferred with the consent of all joint owners
- Confidential information/trade secrets can only be protected if they remain confidential (and reasonable steps have been taken to keep them so)
The panel

- **Chair:** Angus McLean – IP Partner, Simmons & Simmons
- **Andrew Dentice** – VP, Legal Counsel, Operations, Technology & Commercial, Barclays
- **Diana Paredes** - CEO & Co-founder, Suade
- **Maria Slowinska** – Head of Open Innovation, Digital Catapult

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